

Metamark MD-DOT 'MetaDot'

Promotional Digital Vinyl with Dot Adhesive System



Product Description

'MetaDot' features a dot pattern adhesive system, for fast and easy bubble free application. It allows the graphic to be installed, repositioned and removed easily on site by the end user and eliminating the need for a skilled installer. 'MetaDot' is ideal for short term indoor promotions and advertising, POS displays and visual merchandising. It is designed to be used on a wide variety of smooth flat substrates, such as glass and smooth painted surfaces. 'MetaDot' produces outstanding print results on Solvent, Eco Solvent, Latex and UV printers.

Printing and Handling

- Suitable for use on Solvent, Eco Solvent, Latex and U.V. inkjet printers. Always perform a test print first.
- Ensure that the correct profiles and heater settings are used. Most profiles are available for download from www.metamark.co.uk.
- Ensure that the material has reached room temperature and a relative humidity of 50% before printing.
- Do not handle the face film directly and ensure it is free from dust and static.
- Not recommended for edge to edge printing (10mm unprinted boarder)

Application

- Allow the inks to cure before application, minimum 36-48 hours.
- Apply to flat surfaces. Apply unstressed.
- Suitable for dry application only.
- Not recommended for use on low energy surfaces such as PP and PE. The user should determine suitability of substrate.
- For application to emulsion painted walls please refer to the DécorMark application Guide.

Face Film

Face Film: Calendered PVC
Gauge: 100 micron nominal

Adhesive

Type: Dotted permanent clear acrylic.
Perceived tack: Medium
Application temperature: +10°C
Service temperature: -30°C to +120°C

Release Liner

Print: Plain
Weight: 135 gsm nominal
Type: Kraft

Finishes

Finishes Available: MD-DOT-01 White Matt
MD-DOT-02 Clear Matt

Roll Presentation

Roll sizes and net weights: 1370mm x 50m 20kg
Presentation: Face film outwards, on a 76mm core.

Durability

Shelf Life: 1 year
External weathering: Indoor use.
Fire Rating: Self Extinguishing.
Dimensional Stability: <2% (48h at 70°C on aluminium)
Regulations: REACH compliant

Warranty: Metamark (UK) Limited warrants to its customers that graphics produced using Metamark Digital Media will remain in good condition without excessive fading or colour degradation for the specified life time of the ink used, when correctly stored, printed and applied in accordance with procedures outlined in the technical literature. If within the specified years of normal use Metamark DigitalVinyl becomes ineffective for its intended use, then Metamark will provide sufficient material to produce a new replacement marking, and will at its own discretion, contribute an allowance in additional material towards the costs involved in replacing the graphics. In all cases, the converter is held fully responsible for storing, processing and applying the unconverted materials in accordance with Metamark's technical specifications. Metamark (UK) Limited will not be liable for any indirect or consequential loss or damage, and will not provide any allowance against improper usage, application accident, negligence, chemical damage or improper repair. **Please Note:** The above data is given in good faith to provide an indication of the performance of the product. Purchasers should consider the suitability of each product for its intended use and the purchaser assumes all risks in connection with such use. Seller shall not be liable for damages in excess of the purchase price of the product nor for incidental nor consequential loss.

Metamark (UK) Limited

○ Luneside • New Quay Road • Lancaster • LA1 5QP • Tel +44 (0)1524 387140 • Fax +44 (0)1524 387147

○ Metamark House • Octimum Business Park • Forsyth Road • Woking • GU21 5SF • Tel +44 (0)1483 571111 • Fax +44 (0)1483 570540

sales@metamark.co.uk
www.metamark.co.uk