



PREMIUM BEVERAGE RANGE

Bright White Felt Ever Opaque XL



Ensure your brand makes an unforgettable impression, where every label is not just seen, but felt. With legendary durability, Bright White Felt - Ever Opaque XL stands the test of time, preserving its pristine beauty and opacity, even when submerged in ice for long periods.

Temporarily tactile, the irresistibly iconic finish invites touch and demands exploration. FSC® certified and contains 30% post consumer waste.

Manufactured by Wausau Coated Products.
Exclusive to Ball & Doggett.

ADHESIVE

Cold Temperature
Permanent PW-831

LINER

PET Clear 1.2mm

FEATURES



The mark of
responsible forestry



Suitable for
Ice Buckets

Ball & Doggett

ballanddoggett.com.au



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FACESTOCK:

Basis Weight (25 x 38 / 500) gsm	125
Caliper, mils	172
Brightness	88%
Opacity	99%
Recycled Content %	30%
Regulatory Compliances	FSC® Certified, Green Seal Certified.

ADHESIVE: PW-831

A cold temperature emulsion acrylic permanent with good initial tack and short term repositionability. PW-831 is an excellent performer at both room temperature and in ice bucket conditions, manufactured to deliver dry and wet opacity. It is designed for front and back beverage labels and provides good die-cutting and stripping characteristics. The perfect choice for dry labeling of wine, beer and spirits.

Adhesive Type	Cold Temperature Permanent
Adhesive Classification	Emulsion Acrylic
pH	Alkaline
Minimum Application Temp., °C	-4°C
Service Temperature Range, °C	-23°C to 93°C

LINER: PET - 1.2mm Clear Polyester

A clear polyester film liner with high strength and durability. Typically used for high speed automatic roll-to-roll applications.

Caliper, Microns	30
Tensile Strength, MD / TD, N/mm ²	0.01
Regulatory Compliances	CONEG, REACH

This product complies with Australian PFAS regulations effective 1 July 2025. For more information, please contact: sustainability@ballanddoggett.com.au