

Technical specification sheet

Ball & Doggett

ballanddoggett.com.au

Product: MagneCote Digital Indigo

Category: Small Format Digital - Synthetic

Mill: Nekoosa

Country of Origin: United States of America

Technical specifications:

MagneCote® iSeries

The "world's most attractive paper" is now compatible with HP Indigo® digital presses. MagneCote® iSeries features two unique "white sensor strips" printed on the backside of the sheet to satisfy all of the sensors in the press, and makes it the only pre-magnetised substrate compatible for HP Indigo®. MagneCote® iSeries is a premium coated paper with a proprietary magnetic layer to deliver a uniquely attractive product. It prints like paper and acts like a magnet.

Compatibility and best practices

- There is no more need to duplex and try to "fool" the press. Just load the MagneCote® iSeries and run the job.
- Since it is paper, MagneCote® iSeries can be printed with more detail than conventional magnets.
- MagneCote® iSeries can also be printed on offset and DI presses using standard inks.

Applications and characteristics

- Can be scored, folded, die cut, perforated, foil stamped, glued and mailed.
- Lighter and less expensive than conventional magnets

	13Pt	17Pt
Caliper	13.3	17
Upper limit	12.8	16.9
lower limit	13.9	17.9
Bs. Wt		
gsm	688	903
# / rm (Cover)	502	659
Gauss	130	160
GE Brightness	90	90
75° Gloss	74	74
Opacity	99+	99+
Color (blue/white)		
L*	94.51	94.94
a*	1.47	0.85
b*	-2.74	-1.6