



PREMIUM BEVERAGE RANGE

Bright White Felt Neck Label



It's the finishing touch that makes the biggest statement. Bright White Felt Neck Label now seamlessly unites your front and back labels for an all round striking look, grabbing attention and never letting go.

Get all wrapped up in the iconic finish of Bright White Felt, now paired with a UV acrylic adhesive, specifically engineered to hold up on wrap-around and strip seal applications. FSC® certified and contains 30% post consumer waste.

Manufactured by Wausau Coated Products.
Exclusive to Ball & Doggett.

ADHESIVE
LINER

Permanent Acrylic i8017
PET Clear 1.2mm

ACCREDITATIONS



Ball & Doggett

ballanddoggett.com.au



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FACESTOCK:

Basis Weight (25 x 38 / 500) gsm	104
Caliper, mils	158
Brightness	88%
Opacity	93%
Recycled Content %	30%
Regulatory Compliances	FSC® Certified, Green Seal Certified.

ADHESIVE: i8017

i8017 is an ultra-aggressive permanent designed for difficult-to-label surfaces. It offers excellent initial tack and ultimate adhesion to a variety of substrates. i8017 is UV resistant, water resistant, and offers some solvent resistance.

Adhesive Type	High Performance Acrylic
Adhesive Classification	Acrylic
pH	Slightly Acidic
Minimum Application Temp., °C	-7°C
Service Temperature Range, °C	-29°C to 149°C
Regulatory Compliances	CONEG, Natural Rubber Latex Free, REACH, RoHS, FDA 21 CFR 175.105, FDA 21 CFR 175.125 (a) (b), FDA 21 CFR 176.180, California Proposition 65.

LINER: PET - 1.2mm Clear Polyester

A clear polyester film liner with high strength and durability. Typically used for high speed automatic roll-to-roll applications.

Caliper, Microns	30
Tensile Strength, MD / TD, N/mm ²	0.01
Regulatory Compliances	CONEG, REACH

This product complies with Australian PFAS regulations effective 1 July 2025. For more information, please contact: sustainability@ballanddoggett.com.au